



MODERNIZATION AND
HARMONIZATION OF TOURISM
STUDY PROGRAMMES IN SERBIA

mhtsps



Co-funded by the
Tempus Programme
of the European Union

REPORT ON THE IMPLEMENTATION OF TEMPUS PROJECT MHTSPS No 544543

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Leskovac, 23. November 2016.

INTRODUCTION

- ▶ The realization of TEMPUS project



has started 01.12.2013. years.

- ▶ **Implementers TEMPUS project:**
- ▶ Partner 1: Business Technical College of Vocational Studies, Uzice, Serbia
- ▶ Partner 3: Business College of Vocational Studies, Leskovac, Serbia
- ▶ Partner 4: University of Kragujevac, Kragujevac, Serbia
- ▶ Partner 5: Tourism Organization of Western Serbia, Uzice, Serbia

- Partner 6: Regional Chamber of Commerce, Uzice, Serbia
- Partner 7: Chamber Of Commerce of Vojvodina, Novi Sad, Serbia
- Partner 8: Tourism Organisation of Leskovac, Leskovac, Serbia
- Partner 9: University of Greenwich, London, United Kingdom
- Partner 10: Technological Education Institute of Piraeus, Athens, Greece
- Partner 11: University Of Agricultural Sciences And Veterinary Medicine, Cluj-Napoca, Romania

Wider objective	How indicators will be measured
<ul style="list-style-type: none">• Development of high quality Tourism study programs and courses that meet professional, employer, workplace needs and the wider objectives of Serbian society	<ul style="list-style-type: none">• Minimum 15 concluded agreements on business/technical cooperation between each higher education institution and tourism business systems• Modernized, harmonised and accredited curricula• Trained teaching personnel• Percentage showing the ratio between the number of students trained for practical work in tourism business systems and total number of enrolled students per academic year, higher than 70% <p>Actual: All indicators are exceeded!</p>

Specific Project Objective/s:

- Establishment of modernized and flexible programs of study of Tourism at Undergraduate and Postgraduate level at Higher Education institutions in Serbia in line with ET2020, Bologna process and Quality standards of European Higher Education System
- To enhance student and staff competences and teaching resources
- Strengthening cooperation with stakeholder and professional networks

How indicators will be measured:

- Certificate of study programs accreditation (6 study programs accredited)

Done: 3 study programs of undergraduate studies and 4 Degree programs postgraduate and doctoral studies

- Report on conducted training courses for teachers and associates - total of 80 trained teachers and associates

The training of teachers took part 331 teachers, assistants and non-teaching staff to 14 courses and lectures

- Number and quality of new teaching materials developed

The plan was to print and download conferred on 20 students textbooks, and realized the 35th

- The number of signed agreements in domain of work based learning and business and industrial placement

**WP1: COMPARATIVE
ANALYSIS OF CURRENT
TOURISM STUDY
PROGRAMS IN EU AND
SERBIA**

Activity 1.1. Situation analysis of current study programs in Serbia

- ▶ Report on comparative analysis of current Tourism study programs in Serbia completed, signed and adopted by Project Steering Committee on 31/01/2014

Activity 1.2. Market analysis of present needs for qualified workers

- ▶ Report on comparative analysis of present needs for qualified workers in Serbia completed, signed and sent by e-mail to the members of the Steering Committee for adoption.

Activity 1.3. Harmonization with existing EU benchmark standards

- ▶ **Report on comparative analysis of current Tourism study programs in Serbia and EU completed, signed and sent by e-mail to the members of the Steering Committee for adoption.**

**WP2: Modernization and
harmonization of existing
undergraduate and
development of new
postgraduate study programs**

Activity 2.1. Creation of methodology (quality procedures) for the development of more flexible study programs

- ▶ **Defined Methodology (quality procedure) for the development of more flexible study programs.**
- ▶ **The procedures are done, signed and sent e - mail to members of the Management Board who adopted them.**

Activity 2.2. Tuning outcomes and competences of existing programs in line with current market needs

-The report on the necessary knowledge and competencies of employees in tourism adopted by the Steering Comitty of the project TEMPUS.

Activity 2.3. Modernization and harmonization of existing undergraduate curricula

- ▶ **Plan: Modernize and / or develop three study programs of undergraduate studies**
- ▶ **Actual:**
- ▶ - Modernized Basic vocational studies SP Tourism BTC Uzice
- ▶ - **Modernized undergraduate studies at the UNIKG FHIT Vrnjačka Banja**
- ▶ - Certificate for the accreditation of the study program Tourism and Hospitality, HBSLE

Activity 2.4. Development of new postgraduate curricula

- ▶ **Plan: Develop three postgraduate study program**
- ▶ **Actual:**
- ▶ - **Modernized study program Management of tourist destinations in BTC Uzice**
- ▶ - **Accredited SP Ecotourism in BTC Uzice**
- ▶ - **Accredited master studies at UNIKG FHIT**
- ▶ - **Accredited doctoral studies at UNIKG FHIT**

Activity 2.5. Development of teaching material

- ▶ **Plan:** Develop educational materials and share it free of charge to students (a total of 20 textbooks and other teaching materials).
- ▶ **Actual:**
- ▶ **A total of 35 textbooks (48 autora) and at HEI:**
- ▶ **BTC Uzice: 15 textbooks (16 autora)**
- ▶ **FHIT Vrnjačka banja: 14 textbooks (15 autora)**
- ▶ **HBSle: 8 textbooks (17 autora)**

Published textbooks and teaching materials HBSL

	Name of publication	Authors
1	Turistička geografija	Marinoski N., Stamenković P., Ilić D.,
2	Promotivne aktivnosti u turizmu	Avramović M., Popović S.
3	Osnovi turističke teorije i prakse	Marinoski N., Djeri L., Stamenković P., Ilić D.
4	Statistika u ekonomiji i poslovanju sa zbirkom rešenih zadataka	Marjanović M., Mihailović I., Spasić K.
5	Osnovi računovodstva	Mihailović I., Randelović D.
6	Upravljanje rizikom i osiguranje	Stojanović D., Krstić M., Janjić Baduli Lj.
7	Matematika za ekonomiste	Stanković V.
8	Nutricionizam	Đekić T.

Published textbooks and teaching materials **UNIKG FHIT**

1	Engleski jezik	Pešić D., Radovanović A., Marinković I.
2	Osnove poslovne informatike	Milašinović D.
3	Od tradicionalnih banjskih lečilišta do destinacija zdravstvenog turizma	Milićević, S.,
4	Oblici i trendovi zdravstvenog turizma	Živanović S.
5	Strategijski menadžment i interkulturalnost	Langović Milićević, A.
6	Preduzetništvo i menadžment	Pavlović N, Krstić, J.
7	Marketing menadžment u turizmu	Senić, V.
8	Osnovi ekonomije	Gnjatović, D.
9	Uvod u informacione tehnologije	Milašinović D.
10	Turističko pravo	Vujisić D., Mićović A.
11	Strategijski brend menadžment: Osnov konkurentnosti poslovanja kompanija	Mandarić, M.
12	Poslovna kultura i etika	Pavlović N.
13	Umetničke prakse u kontekstu kulturnog turizma	Isaković S.
14	Marketing u turizmu	Cvijanović D.

Published textbooks and teaching materials BTC

1	Ekologija i turizam	Trumbulović-Bujić Lj.,
2	Upravljanje projektima	Đuričić R.M., Đuričić M.M., Antoni-jević M., Krstić J., Milutinović I. N.,
3	Menadžment kvaliteta u turizmu	Đuričić R.M., Đuričić M.M.,
4	Metodologija izrade specijalističkog rada	Đuričić R.M., Đuričić M.M., Petrović S.,
5	Integrirani menadžment sistem u turizmu	Đuričić R.M.,Đuričić M.M.,
6	Metode analize zagađujućih materija	Aksentijević S.
7	Nacionalna geografija	Kostić Novaković R.,
8	Turističke regije sveta	Kostić Novaković R.,

Other editions BTC

1.	First International Conference Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans within 7 th International Conference "Science and Higher Education in Function of Sustainable Development - SED 2014" PAPER PROCEEDINGS	Editors: Djuricic R.M, Jovanovic M.,
2.	First International Conference Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans within 7 th International Conference "Science and Higher Education in Function of Sustainable Development - SED 2014" Students' PAPER PROCEEDINGS	Editors: Milutinovic N. Trumbulovic-Bujic Lj.
3.	Second International Conference Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans within 8 th International Conference "Science and Higher Education in Function of Sustainable Development - SED 2015" PAPER PROCEEDINGS	Editors: Djuricic R.M, Jovanovic M.,
4.	Third International Conference Higher Education in Function of Sustainable Development of Tourism in Serbia and Western Balkans within 8 th International Conference "Science and Higher Education in Function of Sustainable Development - SED 2016" CONFERENCE PROCEEDINGS	Editors: Djuricic R.M, Ivana Cirovic Nenad Milutinovic
5.	Informator - nastavni planovi i programi, Biografije nastavnika, projekti Osnovne i specijalističke strukovne studije Studijski program: TURIZAM	Editors: Djuricic R.M, Novitovic, O., Trumbulovic Lj., Cirovic N., Jordovic Pavlović M.,

9	Ekoturizam	Kostić Novaković R., Trumbulović-Bujić Lj.,
10	Računovodstvo turističkih agencija	Nedović N.
11	Inovacije i preduzetništvo	Sagić Z.
12	Kreiranje kvalitetnog poslovnog plana	Jovanović M., Đuričić M.M., Đuričić R.M., Krstić J.
13	Upravljanje životnim ciklusom projekta	Đuričić M.M., Đuričić, Nikitović Z.Z., Milutinović I.N.,
14	Uvod u turizam	Stojanović R.,
15	Morbidni turizam	Janković. B., Milutinović N.

2.6. Student recruitment and enrolment kampaign

- ▶ All HEIs have developed and submitted their reports to the Coordinator TEMPUS project and the Steering Committee for approval.
- ▶ Adopted Reports by Steering Committee

2.7. Evaluation of modernized and developed programs and program appraisal based on evaluation outcomes

- ▶ All HEIs have developed their reports on the evaluation of the teaching quality and teaching staff and submitted to the Coordinator TEMPUS project and the Steering Committee for approval.
- ▶ Adopted Reports by Steering Committee

WP3: STAFF TRAINING AND DEVELOPMENT OF TEACHING RESOURCES

Activity 3.1. Language skillstraining

- ▶ All HEIs have developed their reports on previous Language skillstraining for teaching staff and submitted to the Coordinator TEMPUS project and the Steering Committee for approval.
- ▶ Make a decision at the Annual meeting of the Steering Committee in Leskovac.

Activity 3.2. ICT skills training

- ▶ All HEIs have developed their reports on previous ICT skills training for teaching staff and submitted to the Coordinator TEMPUS project and the Steering Committee for approval.
- ▶ Make a decision at the Annual meeting of the Steering Committee in Leskovac.



2015/11/28

Activity 3.3. Pedagogical skillstraining

- ▶ All HEIs have developed their reports on previous pedagogical training for teaching staff and submitted to the Coordinator TEMPUS project and the Steering Committee for approval.
- ▶ Make a decision at the Annual meeting of the Steering Committee in Leskovac

Training of teachers in Vrnjacka Banja 22.06.2015. years








Activity 3.4. Subject related training

- ▶ Teachers HEIs from Serbia were trained by representatives of University - Partners in the Tempus project in Greenwich, Cluj-Napoca and Athens.
- ▶ They are informed about the best pedagogical practices that apply in Serbia. Distance learning technologies are specially processed (Moodle).

The background features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. The shapes are primarily triangles and polygons, creating a modern, dynamic feel. The text is centered on a white background that is partially framed by these blue shapes.

**Activity 3.5. Purchasing of
equipment for improving
infrastructure to support innovation
in teaching practice (ICT and
laboratory equipment)**

Equipment

	BTC
5 Laptops 15.6 inch, CPU Intel Core i3, 4GB RAM, HDD 500GB, with MS Win 7 Pro	HBSL
5 Laptop računar (brandname) 4GB RAM, 500GB HDD, 15.6" Screen	UNIKG
3 Laptop računar (brandname), Intel i5, 8GB RAM, 500GB HDD, 12.0" - 13.5"	UNIKG
PC speakers 2.1, power: 15W woofer speaker (RMS) satellites at least 2 x 8W	BTC
PC speakers 2.1, power: 15W woofer speaker (RMS) satellites at least 2 x 8W	HBSL
1 Video screens 1920x1080, 2000 ANSI lumens, 2000:1 contrast and Presenter	BTC
1 Video screens 1920x1080, 2000 ANSI lumens, 2000:1 contrast and Presenter	HBSL
3 Video screens 1280x1024, 2000 ANSI lumens, 2000:1 contrast, wall projection screen 2.4 x 2.4 m and Presenter	BTC
3 Video screens 1280x8000, 2000 ANSI lumens, 2000:1 contrast, wall projection screen 2.4 x 2.4 m, Presenter	HBSL
31 Computer brandname, All in One, CPU Core i3, 4GB RAM, 19.5" with MS Win 7 Pro	BTC
31 Computer brandname, All in One, CPU Core i3, 4GB RAM, 19.5" with MS Win 7 Pro	HBSL
30 Desktop računar (brandname), Pentium G3240 2-Core 4GB RAM 500GB HDD, 19"	UNIKG
Microsoft Office 2013 Professional, 5 licences for academic institutions	BTC
Microsoft Office 2013 Professional, 5 licences for academic institutions	HBSL
Microsoft Office 2013 Home & Business, 31 licences for academic institutions	BTC

Equipment

31 Headset with microphone	BTC
31 Headset with microphone	HBSL
3 multifunctional printers (black-white printer, scanner, photocopier)	BTC
2 multifunctional printers (black-white printer, scanner, photocopier)	HBSL
Active and passive network equipment for computer labs + installation	BTC
Active and passive network equipment for computer labs + installation	HBSL
Active and passive network equipment for computer labs + installation	UNIKG
Web server with UPS	BTC
Web server with UPS	HBSL
2x Server computer T320 Xeon E5-2407, 64GB RAM, 2x3TB HDD, 2x500GB SSD, UPS	UNIKG
3 Tablet, Android, quad-core CPU, 10.1“, 16GB, 2GB RAM, dual-band 802.11a/b/g/Wi-Fi	BTC
3 Tablet, Android, quad-core CPU, 10.1“, 16GB, 2GB RAM, dual-band 802.11a/b/g/Wi-Fi	HBSL
30 Tablet računar, Android, 1GB RAM, 16GB Storage, 7”	UNIKG
Micros Fidelio software - integrated, data update for two years + training	BTC
Micros Fidelio software - integrated, data update for two years + training	HBSL

Equipment

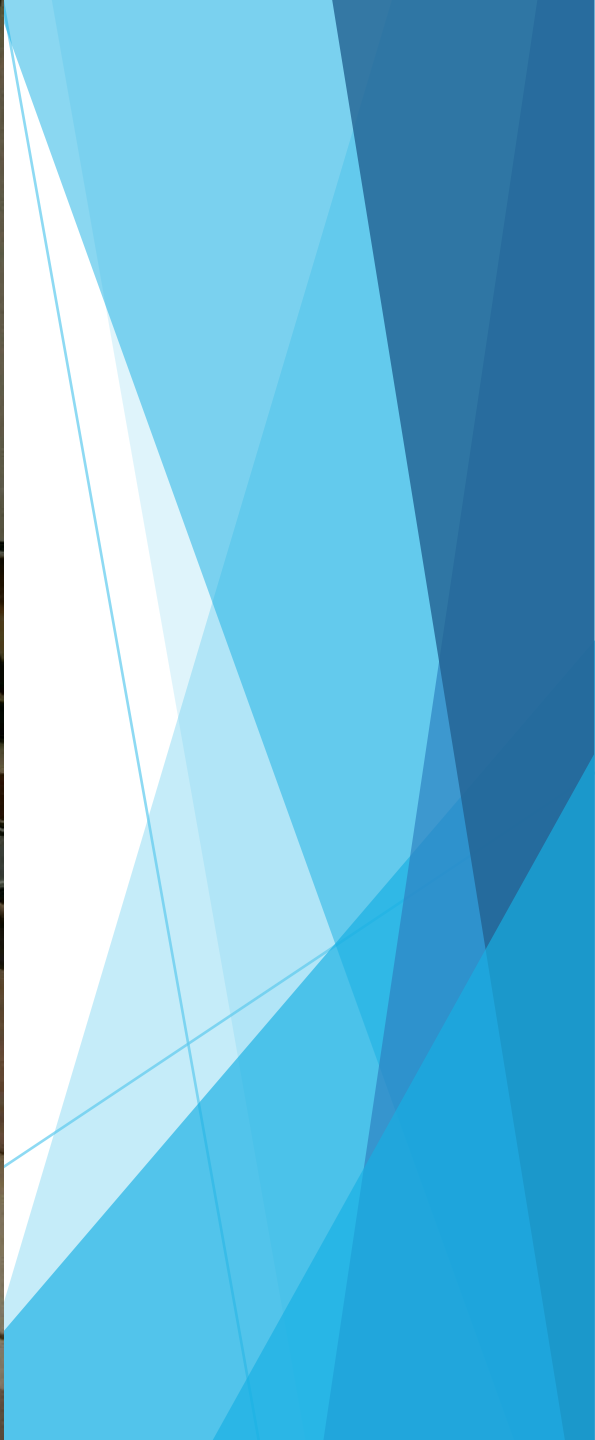
1 PORTABLE NOISE DOSIMETERS FOR NOISE ANALYSIS	BTC
4 THERMO-HYGROMETER MOISTURE	BTC
4 THERMO-HIGROMETER WITH SD MEMORZ CARD	BTC
4 MOISTURE MEASURER USB Data Logger	BTC
4 DIGITAL MOISTURE METER Mastech MS6503	BTC
4 DIGITAL THERMOMETER DATALOGGER	BTC
4 IR LASER THERMOMETER	BTC
4 THERMO-HIGROMETER WITH SD MEMORY CARD	BTC
4 THERMO-HIGRO-BAROMETER	BTC
2 FLUE GAS ANALYZER WITH SENSORS FOR CO and O2	BTC
2 FLUE GAS ANALYZER - O2	BTC
4 CHEMICAL HAZARDS ANALYZER HYGITEST	BTC
47"(119cm) Screen, LED TV, 1920x1080, DVD player, Wall Mount, HDMI cable	BTC
30 OfficeStd 2013 SNGL OLP NL Acdmc	HBSL
OfficeProPlus 2013 SNGL OLP NL Acdmc	HBSL

Equipment

Networki switch	HBSL
2 Network printer	HBSL
Windows 2012 Svr Std x64 2CPU/2VM SNGL OLP Academic	HBSL
Windows 2012 Device CAL 5 Clt 1pk OEM	HBSL
2 Windows 2012 User CAL 5 Clt 1pk OEM	HBSL
5 Video screen resolution 1920x1080, 2500 ANSI lumens, 2000:1 contrast, Presenter	UNIKG
SMARTBOARD, 48", Touch-Sensitive Surface, SMART Pen Tray, Wall-Mount Bracket	UNIKG
Enterprise Sheet-feed Scanner, Scan resolution 600 dpi, Multifeed detection, additional OMR (Optical mark recognition) software for automatic exam evaluation	UNIKG
2 Active Sound system 200 W with Presentation Microphone	UNIKG
3 LED TV, 65" 1920x1080, Wall Mount and with HDMI cable	BTC
1Network printer. Print, copy, scan, fax, 1200 x 1200 dpi, Scanner Flatbed, 50-sheet ADF, Copy resolution (black text) Up to 600 x 600 dpi	BTC
7 Two-sided digital clock with , 340x60 mm, mounting on the ceiling	BTC
6 All-in-one PC, 21", 500 GB HDD, keyboard, mouse, Windows	UNIKG



2015/04/09







2015/02/04

WP4: Development of lifelong learning (LLL) courses for tourism employees

Activity 4.1. Design of continuous tourism courses

Name of training:

1. Innovative health tourism products - Basis of competitiveness of a health tourism destination
2. Modern techniques of promoting and selling services in rural tourism and smaller accommodation facilities
3. Training internet marketing in tourism through the theory and practice
4. Training of tourism employees conducted as a part of the tourism fair held .

5. A list of assets and liabilities and the preparatory work for the preparation of financial statements for the year 2015
6. Preparation of the households in rural and urban areas for categorization, reception and stay of tourists
7. Improving the quality of services in health tourism of Ivanjica
8. Internet Marketing in Tourism
9. Contemporary trends in-food, food and drink in the development of tourism
10. Change management in the enterprise business
11. Tourism and authentic gastronomy offer
12. Training for the use of the software package Fidelio Suite 8
13. Training in English Language for stakeholders (the second part)

14. "Rural tourism - a chance you shouldn't miss"

15. Preparing Project proposals

16. Method for valorization of tourism potential indigenous gastronomic offer, with special emphasis on distance learning

17. Innovative Entrepreneurship - a chance for success

18. Clever business solutions - energy as a business
Smart specialization of the tourist offer

19. Branding tourist potential of Serbia

20. Training Internet marketing in tourism

21. Contribution of Agritourism to Rural Development

22. Tourism marketing by using of social networks

The planned: 240 participants
It is planned to train: 240 employees
in the tourism industry.

Actual: 966 participants

$$966/240 = 4,02$$

Activity 4.2. Preparation of materials for the courses

- ▶ For each training prepared adequate teaching materials (printed materials, manuals, Power point presentations, etc.).
- ▶ All materials are placed on the site TEMPUS project.
- ▶ It is planned to train: 240 employees in the tourism industry.
- ▶ Trained: Trained 966 employees in the tourism industry.





❖ СПЕЦИЈАЛИЗОВАНИ САЈТОВИ-ПОРТАЛИ

- www.selo.rs
- www.seloturizam.com
- www.panacomp.net
- Seoski-turizam.yuportal.com
- www.zavicaj.info/ruralni-turizam
- www.zlakusa.com
- www.smestajzlatibor.info/

Злакуса
www.zlakusa.com

SELO. RS

2015/11/27



2015/11/27





2015/02/05

WP5: Improvement of higher education interactions with stakeholder and professional network

Activity 5.1. Establishment of stakeholder and professional cooperation networks

Plan: 60 Contract on business cooperation HEIs and tourist business systems.

Realized: 185 of the Treaty on cooperation HEIs and tourist business systems.

Activity 5.2. Development of bilateral agreements in domain of work based learning and business and industrial placement experience

The list of partners that have signed the contract on business-technical cooperation

I. FAKULTET ZA HOTELIJERSTVO I TURIZAM U VRNJAČKOJ BANJI UNIVERZITETA U KRAGUJEVCU

1. **A HOTELI d.o.o. Ogranak Hotel Izvor Arandjelovac**
2. **Akcionarsko društvo za ugostiteljstvo, turizam i trgovinu Srbija, Kraljevo**
3. **Akcionarsko društvo za vazdušni saobraćaj Air SERBIA, A.D. Beograd**
4. **AYUSA International , Beograd**
5. **Biser apartmani Vrnjačka Banja**
6. **Društvo za turizam i usluge Kralj-travel o.d., Kraljevo**
7. **Ekomlek d.o.o. Kraljevo - ogranak „SPA Travel & Service“ Vrnjačka Banja**
8. **Etno selo Gostoljublje, Kosjerić**
9. **Gradska turistička organizacija Kragujevac**
10. **Gratim d.o.o., ogranak Solaris Resort Vrnjačka Banja**
11. **Hotel Aleksandar, Vrnjačka Banja**
12. **Hotel Botika d.o.o. Kraljevo**

13. Hotel BW My Place, Niš
14. Hotel Dabi, Kruševac
15. Hotel Đerdan, Kraljevo
16. Hotel Đermanović, Leskovac
17. Hotel Eurogaj, Knić
18. Hotel Foka Spa, Kopaonik
19. Hotel Golf, Kruševac
20. Hotel Hamburg, Zaječar
21. Hotel Hil, Jagodina
22. Hotel Kralj, Vrnjačka Banja
23. Hotel Kraljevi Čardaci, Kopaonik
24. Hotel Kristal, Kraljevo
25. Hotel Life Design, Beograd
26. Hotel Lučani, Lučani
27. Hotel Moskva, Beograd
28. Hotel Petrus, Paraćin
29. Hotel Profi Asfalt do.o., Kruševac
30. Hotel Rtanj, Kopaonik

31. Hotel Simpo, Vranje
32. Hotel Srbija - Tis, Zaječar
33. Hotel Srebrna lisica, Kopaonik
34. Hotel Šumadija, Beograd
35. Hotel Sunny Hill, Vrnjačka Banja
36. Hotel Tami Residence, Niš
37. Hotel Tara, Bajina Bašta
38. Hotel Tehnograd, Kraljevo
39. Hotel Ženeva Lux, Kragujevac
40. Hotel Zira, Beograd
41. HTD Šumarice, Kragujevac
42. InClub, Vrnjačka Banja
43. Jat hoteli Slavija d.o.o., Beograd
44. Jat-apartmani Kopaonik d.o.o., Raška
45. Love&Brands d.o.o, Beograd
46. Mala kuća veliki mir d.o.o. Hotel Niški Cvet, Niš
47. Međunarodni karneval Vrnjačka Banja

48. MK Mountin Resort, Kopaonik
49. Nova Sicilijana d.o.o., Hotel Kragujevac, Kragujevac
50. Privredno društvo za ugostiteljstvo i turizam „Hotel Sloboda“ d.o.o. Šabac
51. Saobraćajno preduzeće „Kavim Raška“ A.D.
52. Specijalna bolnica za lečenje i rehabilitaciju Merkur, Vrnjačka Banja
53. Specijalna bolnica za rehabilitaciju Banjica, Soko Banja
54. Specijalna bolnica za rehabilitaciju Prolom banja, Kuršumlija
55. Turistička agencija Atlantic Travel & Service, Beograd
56. Turistička agencija Atlantic Travel & Service, Jagodina
57. Turistička agencija Atlantic Travel & Service, Kragujevac
58. Turistička agencija Banja Inn Plus, Vrnjačka Banja
59. Turistička agencija Charmi Travel, Čačak
60. Turistička agencija Euroholiday, Raška
61. Turistička agencija Eurosun, Kraljevo
62. Turistička agencija Feniks, Paraćin
63. Turistička agencija Happy Travel d.o.o. Kragujevac
64. Turistička agencija Happy Travel d.o.o., Kruševac
65. Turistička agencija Hit Tours, Trstenik

66. Turistička agencija Holiday, Kragujevac
67. Turistička agencija Jimmy Tours, Paraćin
68. Turistička agencija Jungmen Travel, Čačak
69. Turistička agencija Junior Travel, Jagodina
70. Turistička agencija Konvoj Travel d.o.o., Gornji Milanovac
71. Turistička agencija Kralj, Kraljevo
72. Turistička agencija Malutas, Kragujevac
73. Turistička agencija MGAGENT d.o.o., Kraljevo
74. Turistička agencija Omega Tours d.o.o. Kragujevac
75. Turistička agencija Pangea, Kraljevo
76. Turistička agencija Petra Travel d.o.o., Raška
77. Turistička agencija Prestige Plus Tours d.o.o., Kragujevac
78. Turistička agencija Spa travel, Vrnjačka Banja
79. Turistička agencija Stephanos Travel, Smederevska Palanka
80. Turistička agencija Uspeh, Požarevac
81. Turistička organizacija „Golubac“
82. Turistička organizacija Beograda
83. Turistička organizacija Boljevac
84. Turistička organizacija Čačak
85. Turistička organizacija grada Kruševca

86. Turistička organizacija grada Smedereva
87. Turistička organizacija Kraljevo
88. Turistička organizacija Leskovac
89. Turistička organizacija Niš
90. Turistička organizacija opštine Brus
91. Turistička organizacija opštine Gornji Milanovac
92. Turistička organizacija opštine Kuršumlija
93. Turistička organizacija opštine Paraćin
94. Turistička organizacija opštine Trstenik
95. Turistička organizacija opštine Vrnjačka Banja
96. Turistička organizacija Srbije, Beograd
07. Turističko-sportska organizacija Raška
98. UTP Morava, Čačak
99. Vila Dinčić d.o.o., Veliko Gradište
100. Vila Minjon, Vrnjačka Banja
101. Vila Snežnik, Vrnjačka Banja
102. Vila Splendor, Vrnjačka Banja

II. High Business School Leskovac

1. TA Aldi Travel, Leskovac
2. TD Adria putovanja doo, Vlasotince
3. TA Dream tours, Leskovac
4. TA Eureka Travel, Leskovac
5. Garni hotel Đermanović, Leskovac
6. TA Halo tours, Leskovac
7. Hostel Mimi
8. ABC Hotel
- 9- TA Kiky Travel, Leskovac
10. TA Leani Travel, Leskovac
11. Magical World, Leskovac
12. MarMary Travel, Leskovac
13. TA Nova Travel, Leskovac
14. TA Start Travel, Leskovac
15. TA Together Travel, Leskovac
16. TA Vučić 2014, Leskovac
17. Yugoturist, Leskovac

18. TO Vranje
19. SUR Moravac, Vlasotince
20. TO Opštine Vlasotince
21. TA Kanis Travel
22. Leskovački kulturni centar
23. Narodno pozorište Leskovac
24. Hotel Hedonik, Beograd
25. MK Mountain Resort, Kopaonik
26. Centar za turizam, kulturu i sport, Svrljig
27. TO opštine Knjaževac
28. D.O.O. Status, Svrljig - ogranak Malča
29. Turistička organizacija opštine Medveđa
30. Specijalna bolnica za rehabilitaciju „Gejzer“, Sijarinska Banja
31. Centar za dobro upravljanje u biznisu, Leskovac
32. Live Travel, Vlasotince
33. Fungo-jug d.o.o., Leskovac
34. Jugprom d.o.o, Leskovac
35. Prima Nova d.o.o., Leskovac
36. Seosko turističko domaćinstvo „Sečanica“
37. Turistička organizacija opštine Bojnik

III. Business-Technical School Uzice

1. Turistička organizacija, Priboj
2. STUR "IZVOR", Kosjerić
3. Amigo-travel, Užice
4. "Tažeks", Nova Varoš
5. Turistička organizacija opštine Kosjerić, Kosjerić
6. USTANOVA DEČIJE ODMARALIŠTE "ZLATIBOR", Užice
7. Gaga turs Zlatibor doo, Beograd
8. Muzej na otvorenom "Staro selo", Sirogojno
9. Etno park "Terzića avlija", Zlakusa
10. Hotel požega doo, Požega
11. Dunav turist doo, Beograd, Ogranak odmaralište "Dunav", Zlatibor
12. UT AD "SLOGA", Užice
13. Specijalna bolnica "Zlatibor", Zlatibor
14. UTUR "Romantika", Zlatibor
15. Hotel "Palisad", Zlatibor
16. REPUBLIK 031 doo, Užice

17. Vila "Božović", Zlatibor
18. SIM PROM doo Beograd, Ogranak SIM TURS, Užice
19. RIVA TURS doo, Užice
20. Specijalna bolnica za rehabilitaciju Ivanjica, Ivanjica
21. Regionalna razvojna agencija "Zlatibor", Užice
22. Turistička organizacija regije Zapadna Srbija, Užice
23. Turističko-sportski centar "Zlatar", Nova Varoš
24. Turistička organizacija opštine Arilje, Arilje
25. Turistička organizacija Kosjerić, Kosjerić
26. Turistička organizacija opštine Ivanjica, Ivanjica
27. Turistička organizacija opštine Požega, Požega
28. Turistička organizacija Prijepolje, Prijepolje
29. Hotel "Zlatiborska noć", Bela Zemlja
30. Bogdanović-Golubac doo, Arilje
31. Regionalna privredna komora Kikinda, Kikinda
32. JP Turistički centar grada Zrenjanina, Zrenjanin
33. Turistička organizacija Vojvodine, Novi Sad
34. Top Tours & Matico, Novi Sad

35. Inter Travel doo, Subotica
36. Panonija PKV doo, Novi Sad
37. Pansion "Ana", Senta
38. Fond Klaster Zdravstvenog turizma Vojvodine, Kanjiža
39. Navigator doo, Novi Sad
40. Vila Majur, Kelebija
41. Regionalna privredna komora, Sombor
42. Armida turs, Inđija
43. Sremska privredna komora, Sremska Mitrovica
44. Specijalna bolnica za rehabilitaciju, Kanjiža
45. Turistička organizacija opštine Vršac, Vršac
46. Armida turs doo, Inđija

Lecture stakeholder students

	Name of training	Realization	Number and structure of participants		
			Total	W.	Men
24.03.2016. Uzice	Modern techniques of promoting and selling services in rural tourism and smaller accommodation facilities	Branko Lukić	37	24	13
14.01.2016. Uzice	The organization of quality tourist travel	Vladana Rakić, „Amigo travel“	38	27	11
12 i 13.04, 2016 Uzice	Internet marketing	Milan Stojko- vić, konsultant	4	2	2
17.11.2015 Uzice	Innovative Entrepreneurship - a chance for success	BTC, RRA Uzice	43	8	35
18.11.2015 Uzice	Clever business solutions - energy as a business		37	32	5
19.11.2015 Uzice	Smart specialization of the tourist offer		78	57	21

Decembar 2015 Leskovac	Training for the use of the software package Fidelio Suite 8	HBSL	10	4	6
Mart 2016 Leskovac	Training for the use of the software package Fidelio Suite 8	HBSL	8	4	4
Decembar 2015 Leskovac	Lecture by the Director of the National Museum in Leskovac on the theme "Cultural Heritage of Leskovac and the environment"	HBSL	40	15	25
Decembar 2015 Leskovac	Lecture representative of the Tourist Organization of Leskovac on the topic: "Marketing in tourism"	HBSL	50	28	22
April 2016, Leskovac	The use of goods-material accounting in contemporary practice	Marija Živković - Infodata (Agency for the design of information systems)	18	13	5

March 2016. V.Banja	Lecture by Suzana Doljanica, private entrepreneur on the topic: „Women in entrepreneurship“	UNIKG	122	94	28
March 2016. V. Banja	Lecture by Bojana Beljić, PR Manager of Merkur on the topic: „Tourist supply of merkur in a function of tourism development of Vrnjačka Banja“	UNIKG	78	56	22
March 2016. V. Banja	Lecture by Miodrag Rajković, veterinarian specialists on the topic: „Sustainable tourism development and food safety“	UNIKG	62	40	22
March 2016. V. Banja	Lecture by Branislav Bajagić, retired employee of the tourism sector in JAT on the topic: „Current problems in rural tourism“	UNIKG	100	71	29
April 2016. V. Banja	Lecture by Harry Mitsidis, one of the world's greatest passenger on the topic: „What should student of hotel management know before he finishes faculty?“	UNIKG	66	49	17

May 2016. Vrnjačka Banja	Lecture by Jelena Borović-Dimić, senior curator of Heritage Museum in Vrnjacka Banja on the topic: „Festival of clasical music Vrnjci“	UNIKG	33	23	10
May 2016. Vrnjačka Banja	Lecture by Vladimir Krivošejev, director of the National Museum of Valjevo and museum advisor on the topic: „The importance of museum for the development of modern tourism with the case study of the National Museum of Valjevo“	UNIKG	40	26	14
November 17, 2016	Lecture by Nedeljka Valjarevića on the theme: Užice as a quality tourism product	BTC			
November 17, 2016	Lecture by manager Institute Čigota Zlatibor Vermezović Mayans on the theme: quality marketing approach - a guarantee of success	BTC			





WP6: Quality control and monitoring

Activity 6.1. Defining procedures for project quality control

- ▶ Designed procedures for project QC.
- ▶ Project Quality Plan adopted at the session of the Steering Committee held on 31/01/2014

6.2. Regular internal progress reports / providing overview of the achieved results

- ▶ **Plan:Regular progress report**
- ▶ **Designed Reports at partner institution and Project level.**
- ▶ **Edited reviews of implemented activities TEMPUS project of the Steering Committee.**

Activity 6.3. Monitoring visits by externally appointed peer review

- Monitoring visits conducted.
- Written reports.
- Adopt them on the Final meeting of the Steering Committee of the TEMPUS project.

6.4. Implementation of corrective measures

- Implemented corrective measures after each monitoring visit (three total).
- Written reports.
- Adopt them on the Final meeting of the Steering Committee of the TEMPUS project.

WP7: Dissemination of project activities and outcomes

Activity 7.1. Development and maintenance of project web site and web portal

- Each partner on your blog site has a space for TEMPUS project.
- Web portal has been created for the purpose turizamsrbije NHTSPS TEMPUS project and its sustainability.



07/10/2016



29/09/2016

МЕДИЦИНСКИХ НАУКА
УНИВЕРЗИТЕТА У КРАГУЈЕВЦУ



НЕ АКАДЕМСКИ
МЕДИЦИНСКИ
ФАКУЛТЕТ







НАРОДНИ МУЗЕЈ УЖИЦЕ



Улица Краљице Јелене 18
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Е-маил: muzejuzice@ptt.rs
Е-маил: muzej@ptt.rs

СПОМЕН ОБСЕКЦИЈЕ КОДЊАЧА



Тел: 030/301-102

Activity 7.3. Project conference

- There were three International Scientific Conference "*Higher education in function of development of tourism in Serbia and Western Balkans*„.
- Reports drafted and adopted for the first and second, and the third to Adopt Final sastanuk Steering Committee TEMPUS project.



6th INTERNATIONAL SCIENTIFIC CONFERENCE
GSED 2016
Business Technical College, Uzice
28 SEPTEMBER - 01 OCTOBER
Ivana Čirović, PhD

30/09/2016





WP8: Sustainability

8.1. Accreditation of modernized and developed programmes

Decision on accreditation:

FHIT Vrnjačka Banja:

- Certificate Number: 612-00-00638 / 2015-06 from 15.01.2016.godine on the accreditation of the study program MAS1-Health Tourism

-Certificate Number: 612-00-00638 / 2015-06 from 15.01.2016.godine on the accreditation of the study program OAS1-Health Tourism

-Certificate Number: _____ from _____.2016.godine on the accreditation of the study program DAS1-Health Tourism

BTC Uzice:

-Certificate Number: 612-00-00202/2015-06 Belgrade, April 17th 2014 for the accreditation of the study undergraduate program Tourism

-Certificate Number: 612-00-02204 / 2014-04 from 28.11.2014.godine on the accreditation of the study program specialist professional studies - TOURISM two modules:

-Tourist Destination Management and

- Ecotourism

HBSLe:

-Certificate Number: 612-00-00202/2015-06 Belgrade, April 17th 2015 for the accreditation of the study undergraduate program Tourism and Hospitality,

-Certificate Number: 612-00-00565/2016-06 Belgrade, July 8th 2016 for the accreditation of the study postgraduate business studies-Business economy and management,

8.2. Implement employer/ professional body/student support committees to help sustain student

- Some are mentors for newly enrolled students.
- Reports are in the process of writing.
- Adopt the Final meeting of the Steering Committee of the TEMPUS project.

8.3. Raising community awareness about importance of tourism and tourism education

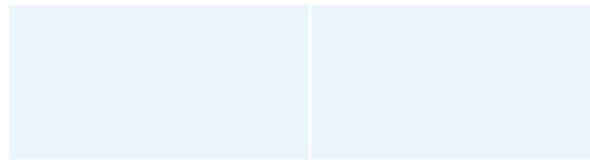
- ▶ **Designed of institutional financial sustainability plan**
- ▶ **Adopted Reports by Steering Committee**

Activity 8.4. Degree recognition between RS higher

The concluded agreements on cooperation
between HEIs in Serbia - partners in the project
TEMPUS

Activity 8.5. Development of institutional financial sustainability plan

- Designed of institutional financial sustainability plan
- Adopted Reports by Steering Committee



WP9: Management

Activity 9.1. Kick-off meeting

- Meeting held.
- Minutes and Decisions available.

Activity 9.2. Regular meetings of Steering Committee

- Scheduled meetings are held (Greenwich, Cluj and Athens, Uzice - three meetings during international conferences)
- Held an electronic meeting of Steering Board TEMPUS project



2015/04/20





AGRIROUTE
AGRIROUTE
Our Greece Globally Yours
Discoveries across the cultural heritage of Greece

06/09/2016

Activity 9.3. Organization and coordination of project activities

- MHTSPS TEMPUS project was the development process.
- Situational proactive approach to project management is to achieve the planned activities implemented and that all indicators in quantitative and qualitative terms in relation to the transfer plan.

Activity 9.4. Project administration management

- The administrative part of the TEMPUS project was implemented at a satisfactory level.
- The planned dates are updated, the entire administration of the TEMPUS project.

Activity 9.5. Design of manual for financial project management

Manual for financial project management designed and adopted at the session of the Steering Committee held on 31/01/2014

Activity 9.6. Final meeting of the Steering Committee of the project TEMPUS

Today 11/23/2016. year is being held.

***Thank You for Your
attention!***